



WHO WE ARE

LEVER was established in the UAE in 1992 to cater to the needs of the thriving construction, real estate and infrastructure sectors. From private villas to palaces, from shopping malls to showrooms, from airports to hotels, from high-rise buildings to underpasses and from landscaping to facades, we provide tailored solutions that will satisfy the most demanding expectations.

LEVER offers an array of collections of traditional and trendy ceramics and porcelain products in various colors, finishes, textures and sizes. We collaborate with world famous manufacturers and niche, exclusive producers alike to offer elegant tiles, artistic mosaics, majestic porcelain slabs, original landscaping and well-designed ventilated facade materials for your projects. If you can dream it, we can provide it!

With its people, facilities and equipment, LEVER can tackle the most challenging projects and offer turnkey solutions including 3D renderings, material supply and delivery, tile cutting and installation.

In many industries, maintaining a good reputation is paramount to one's success; it is even truer in our business! Delivering quality materials and workmanship has been the focus since the inception of LEVER and we have been applying and maintaining the highest industry quality standards through the many local and international certifications we have acquired over the years.



UAE Civil Defense
CoC



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Dubai Investments Headquarters
Dubai Investment Park, Dubai

Client: Dubai Investments PJSC
Consultant: NORR Group Consultants International Limited



OUR PRODUCTS

"We source high quality and cost effective tiles for our clients."

Geales Seafood Restaurant
Le Royal Meridien Beach Resort & Spa
Dubai

Client: Starwood Hotels and Resorts Worldwide LLC
Consultant: LW Design Group
Contractor: BOND Interiors Design

PORCELAIN & CERAMIC TILES

From the very functional to the very elegant, the inspiration you have in mind will be brought to life by our porcelain and ceramic flooring and wall tiles. It is a smart way to add flair and creativity to your home or office design. The variety of materials, finishes, sizes, and designs available means that it's simpler than ever to make your space trendy and exclusive.

Tiles are more durable and last longer than most other surfaces like carpet and wood, as they offer a functional approach that achieves a timeless, sophisticated and high-end look for any private or commercial space.

Abu Dhabi Motors BMW Showroom
Abu Dhabi

Client: Al Hamid Group
Consultant: Diar consult
Contractor: Bin Harmal Contracting & Irrigation Est

PORCELAIN SLABS

You are already familiar with the characteristics of porcelain tiles on floors and walls: they are beautiful, durable and require little to no maintenance! Just imagine rendering these features to large applications, in both residential and commercial environments such as accent or shower walls, fireplaces, vanities and countertops! We offer these extra-large but still versatile porcelain slabs in thin profiles between 6 mm and 12 mm.

A beautiful yet economic alternative to projects requiring a natural stone aspect without the excessive installation cost. Give an amazing look with large porcelain surfaces!



MOSAIC TILES

Mosaic tiles provide a great opportunity to play with sizes and shapes, with gentle neutrals or vivid bright colors. They come in different effects and finishes that vary from metallic or matte glass aspect to textured treatments that imitate multicolored stone or woven fabric. Whether clear or opaque, mosaic tiles catch and reflect light to brighten up any space and they blend well with other natural surfaces such as stone, ceramic and wood.

Combining elegance and durability, today's mosaic tiles offer such a wide range of alternatives that each space can be personalized to your heart's content!



Yas Hotel (formerly Yas Viceroy)
Abu Dhabi

Client: Aldar Properties PJSC
Consultant: Asymptote Architecture
Contractor: Al Futtain Carillion LLC

Sheikh Zayed Grand Mosque
Abu Dhabi

Client: Ministry of Presidential Affairs
Consultant: Halcrow International Partnership
Contractor: Six Construct Ltd.

OUTDOOR & LANDSCAPING

Our porcelain stoneware portfolio delivers a wide range of colors, sizes and finishes and offers the perfect choice for outdoor spaces and areas requiring the highest technical performance and non-slip resistance. Our products provide tiles with variable thickness, ranging from the standard 10mm up to a thickness of 20mm.

They are designed to be durable over time, heat-resistant, non-slippery and, above all, able to create a perfect continuous effect between indoor and outdoor spaces in private and commercial surroundings.

Butterfly Building
Dubai Media City, Dubai

Client: TECOM Group
Consultant: Arif & Bintok Consulting Architects & Engineers
Contractor: Al Sahel Contracting Company L.L.C

VENTILATED FACADES

Ventilated facades are being increasingly acknowledged in the world of modern architecture for their innovation and benefits. In addition to reducing external noise and reflecting solar radiation, ventilated facade systems provide efficient natural ventilation that eliminates moisture and dissipates heat.

Our portfolio of ventilated facade porcelain tiles, fiber cement boards and reinforced fiber glass panels help you make contemporary design and style renders a reality, for your private villa or your commercial building, without compromising on any of your performance requirements.

SAMSUNG





OUR SERVICES

"We are a turnkey solution provider to all your tiling needs."



2D/3D LAYOUT DESIGN

We provide 2D/3D layout design services for all your tiling designs, even the most demanding and complex ones, for your indoor, external and landscaping projects. From bookmatched slabs to intricate-or simple-mosaic tiles arrangement designs, our team can help you translate your idea into 2D/3D image renderings and assess the quantities required for such designs.



SUPPLY & DELIVERY

We recognize the importance of keeping a schedule. Even if our products originate from different part of the globe, we know that timely supply and delivery is one of the most important things to consider when choosing a supplier. Our Procurement, Warehousing and Logistics teams will ensure that your products are ordered and delivered on time and as planned thanks to the excellent relations we maintain with our different partners in the supply chain.

*First ventilated
facades in the
middle east
1999
20 Years ago..*



Commercial Tower Abu Dhabi

Consultant: Architects Crang & Boake Inc
Contractor: DHAFIR Development
& Contracting LLC

Al Mamoura Tower (Mubadala Headquarters)
Abu Dhabi

Client: Aldar Properties PJSC
Consultant: Khatib & Alami Consolidated Engineering Co.
Contractor: Consolidated Contractors Company



TILE CUTTING

We offer a wide range of tile cutting and finishing services. We use water jet and other tile cutting technologies that are designed to customize porcelain and ceramic tiles into a range of bespoke sizes. It drastically increases the design options available to architects, designers and contractors of any type of project whilst making it far more cost-effective to use non-standard sizes.



TILE INSTALLATION

With close to thirty years in the business, our teams have acquired the necessary experience to install any of our tiles, mosaics and slabs. We offer different residential and commercial tile installation and grouting services for your floors, walls, bathrooms, countertops and swimming pools, not to mention cladding and ventilated facades. Our reputation is based on quality tile craftsmanship, outstanding work ethic with innovative staff, as well as superior product knowledge and custom installation.

TECOM Office Building, Dubai

Client: TECOM
Consultant: Khatib & Alami Consolidated Engineering Co.
Contractor: Bu Haleeba Contracting LLC



WHAT WE DO

INSTITUTIONAL & COMMERCIAL

Construction in the public sector is a big driver for business and economic growth, and the UAE is no exception. We are proud to have contributed, with our projects, to this development. Centers of executive power like the Presidential Palace in Abu Dhabi, knowledge institutions such as the Institute of Applied Technology, the Masdar Institute of Science and Technology or the Petroleum Institute in Abu Dhabi, Oil and Gas services like many ADNOC's petrol stations and places of worship like Sheikh Zayed Grand Mosque are some of the government led projects where our ceramic and porcelain tiles, our cladding facades and our mosaics have been supplied and applied.

In addition to our involvement in commercial buildings such as the Fountain Views–Dubai, the Deira Water Front Buildings–Dubai and the Mamoura buildings–Abu Dhabi, LEVER is committed to providing the highest level of products and services to other sectors like banking and healthcare. Tile requirements for hospitals, clinics and other medical facilities can be quite rigorous in order to meet safety guidelines such as slip-resistance, damage-resistance and maintenance. LEVER is able to match these specifications with a wide range of products. ADNOC's Ruwais Hospital, Aster network of Clinics and Pharmacies and the NMC Royal Hospital–Abu Dhabi, are some of the projects we have successfully tackled in this field.

These projects are meant to withstand the test of time and the selection of LEVER is a testament to the quality of its products and workmanship of its people.



ADNOC Business Center, Khalidiyah
Abu Dhabi

Client: Abu Dhabi National Oil Corporation (ADNOC)
Consultant: Bayaty Architects
Contractor: Modular General Contracting

District One, Muhammad Bin Rashid City
Dubai

Client: Meydan Group LLC
Consultant: AE Seven Morse Architecture & Engineering Consultancies
Contractor: Meydan Sobha Construction LLC FZ

HOUSING COMPLEXES & PRIVATE VILLAS

Your home is your safe haven as it's the place where you feel the most comfortable. Therefore, it makes total sense that you surround yourself with materials that accentuate these feelings while being beautiful and functional. We are a leading supplier for all your residential ceramic and porcelain tiling, cladding and specialty tiles needs, anywhere in the UAE.

Whether you require tile supplies for large housing complex constructions (e.g. SOBHA Heartland Villas – Dubai or Hidd Saadiyat Villas – Abu Dhabi), for your private home remodel, or for a complete villa renovation, you can rely on us to provide you with cost-effective and durable ceramic and porcelain tiles.

You can also rely on LEVER to provide you with expert tiling teams to install any of these products in your bathroom, kitchen, bedroom, living room and outdoor areas.



SHOWROOMS & SHOPPING MALLS

Generally speaking, shopping is the activity that epitomizes individual gratification in today's society and the same is true in the UAE is no exception. As such, we see an abundance of showrooms, shopping malls and car dealerships in every corner of the country. They tend to experience heavy traffic and require robust and reliable tiles for their flooring and walls, without compromising on aesthetics and functionality.

LEVER is committed to providing clients, architects and other construction professionals tackling showroom and shopping mall tiling projects with the most effective materials available as well as their installation expertise. Abu Dhabi Mall, Al Ruwais Mall or Honda Power Showroom–Abu Dhabi are some of the projects that benefitted from LEVER's products and knowhow.

Welcome Pavillion–Ferrari World
Yas Island, Abu Dhabi

Client: Miral Asset Management
Consultant: AECOM
Contractor: Ed Zublin AG

Habtoor Palace
LXR Hotels & Resorts
Al Habtoor City, Dubai

Client: Al Habtoor Group
Consultant: Khatib & Alami Consolidated Engineering Co.
Contractor: Habtoor Leighton Group

HOSPITALITY

When building, remodeling or renovating businesses in the hospitality industry, construction professionals look primarily for aesthetics and beauty, besides sturdiness in matters of tiling for their interior and exterior areas. Establishments need to show guests and residents that they care and that they value their wellbeing through selecting fitting products to cater to what they look for when visiting a boutique hotel, a trendy restaurant or a resort complex.

Whether you need to modernize lobbies and common areas, to build new recreation facilities and VIP suites and bathrooms or to renovate dining room walls and floors, bathroom tiling and more, LEVER offer a bespoke range of products and services that can apply logos, patterns and designs to a broad range of tiling products to create something exclusive and unique for your various projects. Combining stylish looks, high-performance porcelain tiles and slabs, mosaics and cladding, the array of choices at your disposal can seamlessly bring any idea or project to life.

A number of hospitality businesses have already chosen to do business with us including the Dubai's Armani Hotel in Burj Khalifa, Emirates Palace Hotel in Abu Dhabi, Burj Al Arab in Dubai and Radisson Blu Hotel in Abu Dhabi.

UNDERPASSES & TUNNELS

LEVER has been involved from a very early stage in working with local transport authorities to address the infrastructure needs of cities like Abu Dhabi and Dubai, particularly with underpasses and tunnels. The choice of building pedestrian underpasses in the UAE was deemed to be the safe, cost-effective and visually appealing choice to improve pedestrians' safety. We are proud to have supplied many of these structures with hand-painted tiles, mosaics and cladding to cover walls and floors.

To this day, we keep providing transportation authorities in various emirates with a relevant selection of products as well as design, cutting and installation services to match the highest levels of safety, cost-effectiveness and esthetics requirements. The Corniche tunnels and pedestrian underpasses in Abu Dhabi, Al Meydan Underpass in Dubai and the Palm Jumeirah Tunnel in Dubai are only some of the underpasses and tunnels projects we have successfully delivered.



Sana Junction Underpass
Dubai

Client: Roads & Transport Authority
Consultant: Parsons
Contractor: Wade Adams Contracting LLC



Shah Accommodation & Administration Complex
Abu Dhabi
Client: ADNOC Onshore
Consultant: Engineering Consultants Group
Contractor: Al Jaber Energy

SOME OF OUR PROJECTS

HIDD Saadiyat Villas, Abu Dhabi
Residential – 2020

ADNOC Filling Stations, United Arab Emirates
Petrol filling stations & car care centres – 2020

1100 Villas, Fujairah
Residential – 2020

Al Sufouh Villas, Dubai
Residential – 2020

Fountain View The Address Residence, Dubai
Hotels & Resorts – 2020

Residential Tower RR3-C10, Najmat,
Reem Island, Abu Dhabi
Residential – 2020

Al Fattan Down Town Residential towers
Dubai, Residential – 2020

Saif Belhasa Farm House, Al Khawaneej
Dubai – Residential – 2020

TECOM Office Building, Dubai
Commercial – 2020

Gate Avenue – Dubai Int'l Financial Centre
Commercial – 2020

AW Rostamani – Chariman's Farmhouse Villa
Dubai – Residential – 2020

Dubai Hills Estate Park Heights I & II for EMAAR
Dubai – Commercial – 2020

Al Siddiqui Building in Al Barsha, Dubai
Residential – 2020

R777/4B1 Entrance to
JEWEL OF CREEK (Package A) Dubai
Tunnel – 2020

Novotel Hotel, Dubai
Hotels & Resorts – 2019

My City Centre Masdar, Abu Dhabi
Shopping Mall – 2019

R1011/2 Upgrade Junction at Airport Road
(Marrakesh & Nad Al Hamar Underpass)
Dubai – Tunnel – 2019

Nakheel Mall, Palm Jumeirah, Dubai
Tunnel – 2019

R777/4B1 Entrance to Jewel of Creek, Dubai
Tunnel – 2019

Ruwais Housing Complex Phase 4, Al Ruwais
Residential – 2018

Grand Plaza Mövenpick Media City, Dubai
Hotels & Resorts – 2018

Sobha Hartland Villas at Mohammed
Bin Rashid City, Dubai
Residential – 2018

Mohammed Nasser Lootah Building at Al Hamriya, Dubai
Residential – 2018

Jumeirah Beach Hotel Kids Club, Dubai
Hotels & Resorts – 2018

Bateen Marina Resort, Abu Dhabi
Residential – 2018

ADCO Shah Accommodations, Abu Dhabi
Residential – 2018

CICPA Accommodation Complex, Al Ruwais
Residential – 2018

Bay View Hotel, Dubai
Hotels & Resorts – 2018

Al Fattan Downtown Towers, Dubai
Residential – 2018

Dubai Hills Golf Club-The Duck Hook Restaurant, Dubai
Hospitality – 2018

Deira Water Front-11 buildings, Dubai
Commercial – 2018

Muhammad Bin Rashid City (MBRC) Phase 1, & Phase 2, Dubai
Residential – 2017

Dhofar Beach Resort, Salalah, Oman
Hotels & Resorts – 2017

Al Bateen Palace Extension, Abu Dhabi
Residential – 2017

Al Mulla Building, Dubai
Commercial – 2016

Midfield Terminal, Abu Dhabi International Airport, Abu Dhabi
Institutional – 2016

ICT Logistics Park (5 buildings), M25, Mussafah, Abu Dhabi
Commercial – 2016

ADNOC's Ruwais Hospital extension, Al Ruwais
Hospital – 2016

Hillside Villas at Jumeirah Golf Estates, Dubai
Residential – 2016

Al Mansouri compound Villas, Abu Dhabi
Residential – 2016



Private Villa
Dubai
Consultant:
Arif & Bintok Consulting
Architects & Engineers

SOME OF OUR PROJECTS

for Bin Hamoudah Compound Villas, Jumeirah, Dubai
Residential – 2015

Petroleum Institute, Abu Dhabi
Education – 2015

Abu Dhabi Ladies Club, Abu Dhabi
Entertainment Center – 2015

Sheikh Tahnoon Office Tower–Abu Dhabi
Commercial – 2015

Grosvenor House Hotel and Apartments, Dubai
Hotels & Resorts – 2015

Ruwais Shopping Mall–ADNOC, Al Ruwais
Shopping Mall – 2014

Bab Al Qasr Hotel & Apartments, Abu Dhabi
Hotels & Resorts – 2014

Ruwais Housing Complex, Al Ruwais
Residential – 2014

Al Jalila Hospital, Dubai
Hospital – 2014

Private Hospital, Al Ain
Hospital – 2014

Hues Hotel, Dubai
Hotels & Resorts – 2014

Abu Dhabi Mall Re–beautification, Abu Dhabi
Shopping Mall – 2014

Horse Stable at Al Falah, Abu Dhabi
Entertainment Center – 2014

Aster Clinics & Pharmacies, UAE
Healthcare Network – 2014

Abu Dhabi Country Club (Landscaping & Pool), Abu Dhabi
Entertainment Center – 2013

Al Falah Community Villas, Abu Dhabi
Residential – 2013

Ruwais Housing for ADNOC–Phase 3 Staff Accommodations
– 6B&6C, Al Ruwais
Residential – 2013

Ras Al Akhdar & Baynoonah Tunnel–Pkg 1 & 2, Abu Dhabi
Tunnel – 2013

Presidential Palace, Abu Dhabi
Palace – 2013

Ruwais Housing Complex–Phase III – Package 13, Al Ruwais
Residential – 2013

Ruwais Housing Complex–Phase III – Package 12, Al Ruwais
Residential – 2013

Abu Dhabi International Shooting Club, Abu Dhabi
Entertainment Center – 2013

Renaissance Downtown Hotel, Dubai
Hotels & Resorts – 2011

Sky Tower, Reem Island, Abu Dhabi
Commercial – 2013

Sheikh Zayed Tunnel–Al Salaam Street, Abu Dhabi
Underpasses/tunnels – 2012

Park Inn Hotel, Yas Island, Abu Dhabi
Hotels & Resorts – 2012

HIDD Al Saadiyat Villas, Abu Dhabi
Residential – 2012

New Hospital in Ruwais for ADNOC, Al Ruwais
Hospital – 2012

Institute of Applied Technology, Abu Dhabi
Institutional – 2012

ADNOC Schools in Sas Al Nakhl Abu Dhabi
Madinat Zayed, Abu Dhabi
Education – 2012

Al Mansouri Building & Hotel Apartments, Abu Dhabi
Residential – 2012

Al Reef Villas & Al Reef Downtown, Abu Dhabi
Residential – 2012

Obeid Salem Al Khaily Building, Abu Dhabi
Residential – 2012

Sheraton Burj Salam, Dubai
Hotels & Resorts – 2012

St. Regis Hotel–Corniche, Abu Dhabi
Hotels & Resorts – 2012

Glenelg School at Sas Al Nakhil for ADNOC, Abu Dhabi
Education – 2012

Emirates National School Manaser, Abu Dhabi
Education – 2011

Pullman Jumeirah Lakes Towers Hotel
& Residence, Dubai
Hotels & Resorts – 2011

City Seasons Hotel, Abu Dhabi
Hotels & Resorts – 2011

Emirates School Staff Accommodation
Abu Dhabi
Residential – 2011

Al Bateen School, Abu Dhabi
Education – 2011

ATARFIL Factory Jebel Ali, Dubai
Commercial – 2011

Emirates Palace Hotel (restaurants &
pools projects), Abu Dhabi
Hotels & Resorts – 2010/2018

Burj Al Arab (lounges), Dubai
Hotels & Resorts – 2010

Ruwais ADNOC Hospital, Al Ruwais
Hospital – 2010

Al Salam Street Underpass at
Sea Palace & IP-44 Intersection
Abu Dhabi
Underpasses/tunnels – 2010

SOME NUMBERS

29
Years in industry


150
Team members


100,000
ft² workshop & warehouse facility


1,000,000
m² of tiles sold / year


100,000
m² of cladding installed / year

350
Projects / year

 **100+**
Collections

 **250+**
Colors

 **40+**
Sizes & formats

 **30+**
Finishes & textures



Armani Hotel, Burj Khalifa
Business Bay, Dubai

Client: Emaar Properties PJSC
Consultant: Wilson Associates Dubai
Contractor: Khabsaheb Civil Engineering LLC



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